

President's Message
Summer 2011

Greetings to all KAO members,

Please plan on joining us at the annual KAO meeting **Friday, August 26, 2011**. This year our meeting will be held at the **Lexington Downtown Hilton**. Thanks to the support of Dentsply GAC and the planning efforts of Dr. Jay Lawless, our meeting this year will include both a doctor and staff component. We will also have our annual business meeting and election of officers during lunch.

Dr. Bob Fry will address the doctors in the morning, discussing clinical tips with self-ligation, laser therapy, and stress management issues. He will then speak with the staff in the afternoon, focusing on administration, marketing, and stress management issues. Dr. Fry is adjunct associate clinical professor of orthodontics at University of the Pacific and University of Southern California. He has lectured nationally and internationally on orthodontic treatment procedures and practice management, and has been on numerous test projects. He is in private practice in Overland Park and Olathe, KS.

Ms. Charlene White will address the staff in the morning regarding marketing in tough economic times. She will speak with the doctors in the afternoon regarding the financial rewards of increased efficiency treatment, management, and marketing. Ms. White is a world-renowned orthodontic consultant with 26 years of experience. She's consulted in over 700 orthodontic practices and presented over 300 continuing education courses. Both speakers are sure to present energetic and informative lectures.

As you have certainly noticed, this message is coming to you via email and website posting at www.kaortho.org, thanks to the bylaws changes passed at last year's meeting allowing publishing by electronic communication. This is saving the association considerable printing and mailing expense. Please remember to look for any future correspondence via these electronic media.

It has been a pleasure serving on the KAO Board of Directors and I never cease to be impressed with the level of commitment of those in our organization and in our SAO constituent. The SAO continues to be a tremendous resource to the state component. Please remember to mark your calendar for the SAO meeting in Boca Raton, FL Sept. 28 – Oct. 2.

I hope to see you in Lexington in August, and please bring your staff for a great day of affordable, close-to-home continuing education. Registration can be done online at www.kaortho.org or by mail with the flyer you received in June. Registration and breakfast begin at 8:00am Friday, August 26. Rooms at the Lexington Downtown Hilton (859-231-9000) are available at the KAO rate of \$109 until July 26.

See you there,

Janice Struckhoff
jstruckhoff@yahoo.com or 859-356-6630